

NuGrowth Sales as a Service Client Feedback





“JobsOhio’s partnership with NuGrowth started four years ago and we have seen a steady increase in not only leads, but quality leads into our pipeline. I believe this is a direct testament to their ability to strategically plan and diligently execute. Our team covers nine vastly different sectors and NuGrowth is able to provide detailed, timely feedback that helps our organization beyond just the business development group. Their representatives have become an integral part of our efforts and success.”

—Brendan J. Murray Senior Manager, North American Business Development, JobsOhio

WORKING WITH JOBSOHIO

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through Find Your Ohio.





“NuGrowth has been a valuable addition to the ms consultant business development team. Since inception almost a year ago they’ve made thousands of very targeted connections that have led to meaningful sales. They have an “intentional” business model that has yielded very good results for us. Initially, I was skeptical of a service like this, but now they are considered a key member of our team.”

**—Jerry Miller, Director of Operations, Building Systems Business Unit,
ms consultants**

WORKING WITH MS CONSULTANTS

ms consultants is an award-winning engineering, architecture, planning and environmental consulting firm. The ms consultants team came to NuGrowth in pursuit of growing their business. Although skeptical of outsourcing to Sales as a Service, ms consultants grew and developed with NuGrowth positively and powerfully. Since partnering with NuGrowth, ms consultants has closed on significant projects in everything from small facility renovations to ground up new build initiatives, working with national restaurant and grocery chains throughout the US.





“We partnered with NuGrowth at the end of 2018 and since then, the team has made over 14,000 impressions in market. We are pleased with the tenacity, process and professionalism of the team as we work to expand our brand into other markets and the communities our brand thrives today.”

—Mike Lakin, Vice President, New Business Development, HORAN

WORKING WITH HORAN

For 70 years HORAN has served as a trusted advisor and thorough planner in the areas of life insurance for estate and business planning, employee benefits consulting and wealth management. Headquartered in Cincinnati, Ohio, with Regional Offices in Dayton, Ohio; Columbus, Ohio; and Ft. Mitchell, Kentucky, HORAN serves both corporate and individual clients in 47 states. HORAN has a strong regional presence with a national footprint. HORAN brings the best services, resources and value to their clients through premier national partnerships with M Financial Group, United Benefit Advisors and Retirement Planning Advisory Group.





“NuGrowth has definitely made a difference. The insights that we get from the regular reporting, data that comes over, and the expertise that the NuGrowth team brings to us is invaluable.”

—Jeremy Gustafson, SVP, Chief of Strategy Officer, Kreber

WORKING WITH KREBER

Kreber is a creative and marketing partner for brands and retailers that find themselves continually adapting to changing shoppers and ever-emerging competition. They have achieved great success with their omnichannel marketing, content and a team of experienced professionals. Kreber partnered with NuGrowth because they never had a dedicated effort for inside sales. Since working with NuGrowth, they've attained targeted data pulls and ideal clients for business development—this has been a collaborative effort that has significantly increased their net new clients.

krēber

ABOUT NUGROWTH SALES AS A SERVICE

As one of the first organizations to offer a Sales as a Service model, we have led the way on effective technology for sales enablement, Go to Market Strategies for pipeline velocity, Outreach Cadence's for increased contact rates, Sales Management to deliver on expectations, and Sales Training to ensure we develop and nurture talent to serve our clients. NuGrowth's proprietary Tactic Groups and Outreach Cadence are core reasons we are able to achieve KPI's that are much higher than industry benchmarks for business development and inside sales.

In just 6-8 weeks NuGrowth can have your entire front end infrastructure and outreach team in place to be live in market and setting meetings for your sales team.

Contact us to learn more about the process of partnering with NuGrowth. Call 800-966-3051 or fill out a [contact form](#).



of Sales as a Service

Client Focused, Results Driven

26,990
Total Meetings Set


416M
Total Revenue Added


142M
Closed Revenue

