

# NuGrowth Marketing Campaign Packages

STARTER	★★★BEST RESULTS★★★ PRO	BASIC
Email Package	Advanced Content Package	Content Package
<b>\$3,000</b> PER CAMPAIGN	<b>\$6,000</b> PER CAMPAIGN	<b>\$4,500</b> PER CAMPAIGN
+ \$1,500 new client start-up fee	+ \$1,500 new client start-up fee	+ \$1,500 new client start-up fee
<ul style="list-style-type: none"><li>• <b>6 Email Drops</b> <i>Written and designed by client, executed by NuGrowth</i></li><li>• <b>Act-on Landing Page</b></li><li>• <b>Marketing Calendar</b></li><li>• <b>Monthly Reporting Roll-up</b></li></ul>	<ul style="list-style-type: none"><li>• <b>2 Content Pieces</b></li><li>• <b>8 Email Drops</b> <i>Written, designed and executed by NuGrowth</i></li><li>• <b>Social Media Tiles</b></li><li>• <b>Act-on Landing Page</b></li><li>• <b>Marketing Calendar</b></li><li>• <b>Monthly Reporting Roll-up</b></li></ul>	<ul style="list-style-type: none"><li>• <b>1 Content Piece</b></li><li>• <b>6 Email Drops</b> <i>Written, designed and executed by NuGrowth</i></li><li>• <b>Social Media Tiles</b></li><li>• <b>Act-on Landing Page</b></li><li>• <b>Marketing Calendar</b></li><li>• <b>Monthly Reporting Roll-up</b></li></ul>
<a href="#">Get Started</a>	<a href="#">Get Started</a>	<a href="#">Get Started</a>

NuGrowth has over a decade of experience in executing digital marketing campaigns to drive brand awareness, engagement, and lead generation. By leveraging marketing automation platforms, best in class email outreach cadences and intuitive email template designs, our marketing campaigns are proven to increase website traffic as well as contact rates for sales teams trying to set more meetings with prospects in market.

When partnering with NuGrowth you will get a dedicated Marketing Planner to build out a campaign calendar to organize the effort and ensure we are executing on time as intended. We will also provide detailed reporting on campaign effectiveness and provide suggestions to ensure we reach the desired results.

## Start Up Plan:

- 1 Kick-off & planning meeting
- 2 Marketing automation platform set-up
- 3 Creation of campaign calendar & email strategy
- 4 Content creation, if applicable

Get in touch at **800.966.3051** or visit **www.nugrowth.com**

