

Fast Facts

on Team SaaS at NuGrowth

NuGrowth Solutions is a sales as a service firm that hires, trains, and manages dedicated inside business development teams. We offer the speed and specialization you need to scale. We are your satellite office, creating and nurturing relationships in your market until they are in an active sales cycle with your sales reps.

- ✓ In the last 5 years we have achieved **\$176,854,689 in pipeline revenue** and **\$38,904,224 in annual contract revenue**
- ✓ We average a **15% contact rate across the board**, and in some segments as high as 50%
- ✓ We average **2.5 meetings per opportunity**
- ✓ Our certified CRM specialists have executed over **100 Salesforce.com Implementations**
- ✓ We deliver strategies for **how to target, track and report** on your top segments
- ✓ The management team consists of a **Sales Coach, Sales Manager, Account Manager, CRM Strategist**, and an **Executive Leadership Team member**
- ✓ We build the entire business development engine and have it **running in 6-8 weeks**

“*NuGrowth has been a valuable addition to the ms consultant business development team. Since inception almost a year ago they’ve made thousands of very targeted connections that have led to meaningful sales. They have an “intentional” business model that has yielded very good results for us. Initially, I was skeptical of a service like this, but now they are considered a key member of our team.*”

—Jerry Miller, Director of Operations, Building Systems Business Unit, ms consultants

We offer specialization in these 3 areas to allow you to reach your pipeline goals:



Ready to increase your pipeline velocity? Partner *Effectively*.

Contact Jeff Tillar jeff.tillar@nugrowth.com or 614-219-6550 opt.1, or visit us online at www.NuGrowth.com.

