

# Manufacturing Industry *Fast Facts*

*NuGrowth Solutions has over a decade of experience working with manufacturing companies to grow their book of business and develop new opportunities.*

If your sales team could benefit from a dedicated team of business development reps calling on their behalf to develop relationships, set meetings and bring new opportunities to the table, check out these fast facts on NuGrowth and consider having a conversation with our team.

- ✓ Buy vs. Build – NuGrowth has invested over **\$36 million** in developing the best reps using our proven sales best practices and methodologies to serve B2B organizations.
- ✓ We provide **unique** business development teams, not appointment setters. We invest in our clients brand and create meaningful and nurturing relationships throughout the sales cycle.
- ✓ Within the last two years, our team has made **127,660** impressions in market, set over **2,900** meetings with qualified engineers, and pipelined **\$29.8 million**.
- ✓ In the last two years, we have exceeded industry benchmarks and delivered **395** opportunities and **\$3 million** in closed revenue.
- ✓ Our CRM team has completed **over 100** Salesforce projects, successfully integrating a powerful suite of robust reporting tools and dashboards that work together to achieve our clients business objectives.
- ✓ With our specialized expertise, proven territory management, and personalized tech stack and content development, NuGrowth Solutions provides everything manufacturing companies need for a faster speed to market, high impact results, and better reporting and forecasting— all delivered within **4-6 weeks**.

## Our Manufacturing Offerings:



Ready to increase your pipeline velocity? *Partner Effectively.*

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