

# Fast Facts

*NuGrowth Solutions has over a decade of experience working with retail and hospitality companies to grow their book of business and develop new opportunities.*

If your sales team could benefit from a dedicated team of business development reps calling on their behalf to develop relationships, set meetings and bring new opportunities to the table, check out these fast facts on NuGrowth Solutions Sales Services.

- ✓ Buy vs. Build – NuGrowth has invested over **\$36 million** in developing the best reps using our proven sales best practices and methodologies to serve B2B organizations.
- ✓ We provide **unique** business development teams, not appointment setters. We invest in our clients brand and create meaningful and nurturing relationships throughout the sales cycle.
- ✓ Our team has made **142,195** impressions, set **2,223** meetings with qualified prospects, and pipelined **\$30.1 million**.
- ✓ In the last two years, we have exceeded industry benchmarks and delivered **212** opportunities and **\$6.7 million** in closed revenue.
- ✓ Our CRM team has completed **over 100** Salesforce projects, successfully integrating a powerful suite of robust reporting tools and dashboards that work together to achieve our clients business objectives.
- ✓ With our specialized expertise, proven territory management, and personalized tech stack and content development, NuGrowth Solutions provides everything retail and hospitality companies need for a faster speed to market, high impact results, and better reporting and forecasting—all delivered within **4-6 weeks**.



*"NuGrowth has been a valuable addition to the ms consultant business development team. Since inception almost a year ago they've made thousands of very targeted connections that have led to meaningful sales."*

—Jerry Miller, Vice President Business Development, ms consultants

## Our Retail & Hospitality Offerings:



Business  
Development  
Outreach



Marketing  
Campaigns



Salesforce  
Implementation  
& Support

Ready to increase your pipeline velocity? *Partner Effectively.*

Contact Mitch: [mzacharyasz@nugrowth.com](mailto:mzacharyasz@nugrowth.com) or 614-503-4142 or visit us online at [www.NuGrowth.com](http://www.NuGrowth.com).

